

**SAFER ROTHERHAM PARTNERSHIP**  
**PARTNERSHIP PLAN**  
**2010/11**

## FOREWARD

We are pleased to report the sustained improvements made during 2009/10 and the considerable progress made in tackling crime across the borough. In 2009/10, there were 2987 less victims of crime in Rotherham compared to the previous 12 months. There were 83 fewer burglaries, 1,445 fewer offences of criminal damage and 134 fewer offences of vehicle crime.

We are committed to tackling anti-social behaviour in the borough by using the full range of tools and powers that are available to us. During 2009/10 we recorded 1,654 fewer incidents of anti-social behaviour than in the previous year. We know there is still more to do as, like many other areas, Rotherham continues to face the challenges that crime, anti-social behaviour and drug misuse bring. Crime and disorder remains a primary concern for the residents of Rotherham and the Safer Rotherham Partnership.

The Safer Rotherham Partnership has a statutory duty to produce a partnership plan covering the period 1st April 2009 to 31st March 2012. This allows us to plan for short, medium and long term priorities and to align with other planning cycles, notably the Rotherham Local Area Agreement.

The partnership plan presented here will be reviewed and renewed annually to reflect any new emerging priorities.

We intend to build on our previous success by tackling those problems of greatest concern and believe that this partnership plan is flexible enough to respond to the changing demands that might be placed on us.

It is important to us that, no matter where people live in Rotherham, they should not only be safe, but also feel safe. Your assistance is very important to us because you can help us deliver this partnership plan. By working together in partnership with you, we can achieve sustained crime reductions and make Rotherham a safer place to live, work and visit.

As a partnership we will continue to strengthen our community safety commitment to partnership approaches and endeavour to tackle the most significant issues of concern to the residents of Rotherham in a responsible and effective manner. In doing so we will ensure that service quality and the needs of our residents are the key focus for everything that we do.

**Tom Cray**

**Richard Tweed**

## **INTRODUCTION**

### **What is the Safer Rotherham Partnership**

The Safer Rotherham Partnership is a statutory partnership formed as a result of the Crime and Disorder Act 1998 and is managed by two multi-agency groups. The Safer Rotherham Partnership Executive Group meets monthly to set strategic direction and is accountable for delivering the partnership plan by making decisions about activity, resource allocation and problem solving. It is made up of senior officers from the 'responsible authorities' and 'co-operating bodies' these are:

- Rotherham Metropolitan Borough Council
- South Yorkshire Police – Rotherham District
- NHS Rotherham
- South Yorkshire Police Authority
- South Yorkshire Fire & Rescue Service
- National Offender Management Service / Probation
- Government Office for Yorkshire & Humber

The Safer Rotherham Partnership Board meets quarterly and is made up of wider representation from the public, private and voluntary sectors. This is a strategic group that oversees and reviews the partnership plan and ensures co-ordination of partner activity to meet objectives within the plan.

### **Our Purpose**

In partnership with the residents of Rotherham, we are here to deliver the Safer Rotherham Partnership Plan and thereby contribute to creating safer and stronger communities. By undertaking the 2009 Joint Strategic Intelligence Assessment of crime and disorder and producing this plan we have had an opportunity to:

- Review progress in terms of activity, impact, performance, risk and value for money
- Reassess the extent of crime, disorder and substance misuse
- Engage with stakeholders and local communities to set improvement priorities
- Develop short, medium and long term performance measures
- Consider how resources can be effectively used to improve service delivery
- Ensure that our improvement priorities are included in wider community plans

This plan has not been developed in isolation and links directly to both local and national related strategies and plans. We have ensured that this plan complements and maximises opportunities through the Rotherham Community Strategy and the Local Area Agreement targets.

## **Our Priorities**

This plan will focus on the following priorities identified through the completion of the Joint Strategic Assessment:

- **Anti-Social Behaviour**
  - People have the right to live free from anti-social behaviour that affects their quality of life. Tackling anti-social behaviour and criminal damage through a combination of prevention, diversion and enforcement activities is vital to making people feel safer and improving their quality of life.
- **Serious Acquisitive Crime**
  - The public have the right to feel safe in their own home, on the streets and the places they go. Tackling crime and diffusing tensions in our communities is vital to peoples' quality of life.
- **Reducing Re-Offending and Managing Offending Behaviour**
  - The community has a specific right to expect public agencies to work with known offenders. Managing and modifying the behaviour of offenders who create most harm in our communities will reduce the risk of them offending again and in turn reduce crime.
- **Serious Violent Crime**
  - Becoming a victim of violent crime is a large concern for many people in the community, especially those who are vulnerable. By reducing incidents of assault, targeting geographical hotspots and working with key partners to develop and implement initiatives that prevent serious violent crime, people will feel safer.
- **Improving lives by reducing the harm caused by substance misuse**
  - Substance misuse affects the well being of individuals, families and neighbourhoods; it damages the health of individuals and undermines family life as well as having huge social and economic costs to the borough. Reducing drug and alcohol related crime is vital to making people safer and improving lives.
- **Reducing and managing perceptions of crime and anti-social behaviour and improving community confidence and public satisfaction**
  - Communities expect public agencies to tackle crime and disorder issues in their localities in a responsive and effective manner. Communicating, engaging and involving local people in those issues of most importance to them is a vital component to providing public reassurance and reducing the fear of crime.
- **Improving the quality of life of our most vulnerable communities**
  - We know that to create sustainable communities in Rotherham we need to focus on our priority communities and take collaborative action. We have a detailed understanding of the nature and the scale of the challenges Rotherham faces in creating sustainable communities and where we need to focus our efforts in the future.

## **Vision - where we want to be**

The Rotherham Community Strategy describes the future vision for the borough and the key targets and actions partners organisations across Rotherham have committed to achieving, working individually and collaboratively, in partnership.

The Community Strategy for 2005 – 2011 builds on the original strategy for 2002 – 2007. It sets out the vision for the borough and key priorities and targets to 2011. It also includes an action plan identifying the things that partners in Rotherham will do to make progress on the priorities and delivery targets.

The strategic priorities are framed around five strategic themes:

Rotherham Achieving  
Rotherham Alive  
Rotherham Learning  
Rotherham Proud  
Rotherham Safe

These strategic priorities are underpinned by the two cross-cutting themes of 'fairness' and 'sustainable development'.

The Community Strategy is the delivery plan of The Vision and sets out where Rotherham wants to be by 2011. Local issues and priorities relevant to the themes are reflected in the Area Delivery Plans.

The Rotherham Partnership is the Local Strategic Partnership and is the main partnership forum for collectively reviewing and steering resources to support the delivery of the Community Strategy.

The Safer Rotherham Partnership shares this vision and recognises we have an important role to play in realising the public's aspirations. The Vision commits the Rotherham Partnership and its partners to make sure that crime, the fear of crime and community safety is addressed in every one of the five strategic themes.

## **Our Promise to the communities of Rotherham**

### **In 2010/2011 we will:**

- Provide further opportunities to communicate and engage with local people about crime and anti-social behaviour to better understand their concerns.

- Work towards increased public confidence and improved customer satisfaction by prioritising and effectively dealing with those issues that most important to them.
- Help improve the quality of life of those who are most vulnerable in our communities by identifying their needs and responding in the most appropriate way.
- Prevent people from becoming victims of crime by targeting anti-social behaviour, robustly managing offenders, raising awareness of crime prevention and tackling environmental issues.

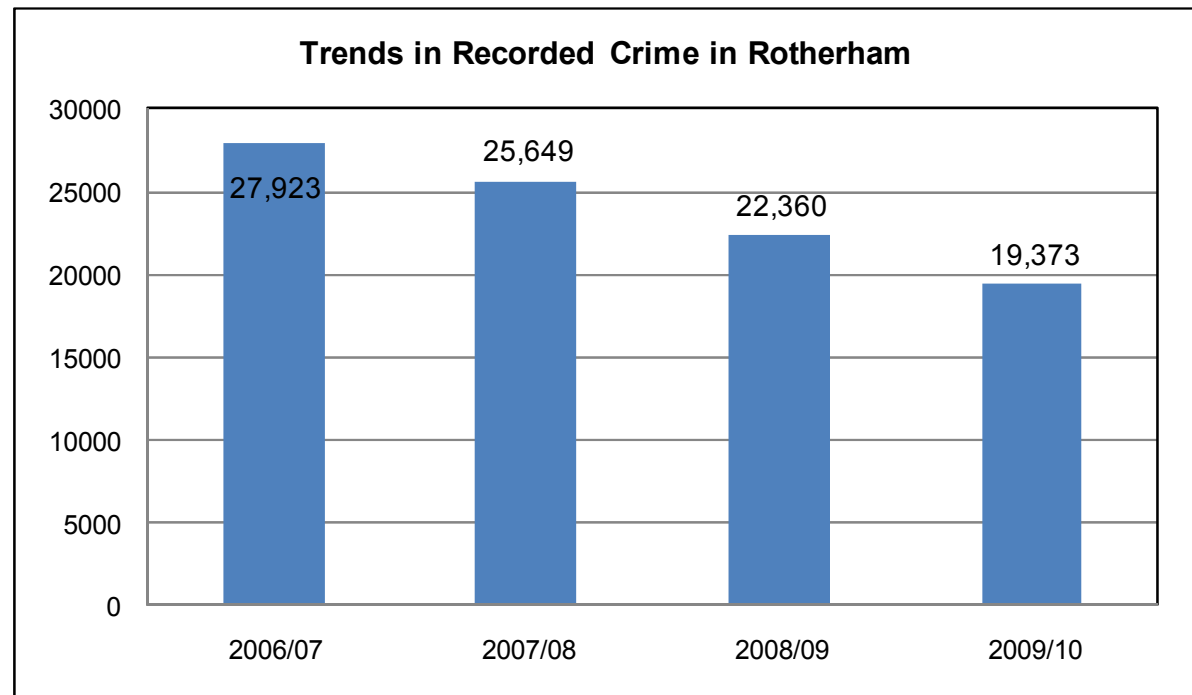
**Results – What the Safer Rotherham Partnership has Achieved**

**Financial Year Performance**

Between 2008/09 and 2009/10 the Safer Rotherham Partnership has made considerable progress in tackling crime across the borough. In 2009/10 there were 19,373 recorded crimes, almost 3,000 fewer than in 2008/09, continuing the downward trend seen in the previous year.

Over the last year (from 2008/09 to 2009/10):

- Recorded Crime fell by 13%
- Domestic Burglary fell by 7%
- Non-domestic Burglary fell by 11%
- Vehicle Crime fell by 5%
- Criminal Damage fell by 24%
- Violence Against the Person fell by 15%



Reductions in recorded crime do not tell the whole story. Tackling anti-social behaviour and violence across the borough is a key priority for the partnership. The following is a small example of the work that the Safer Rotherham Partnership has delivered to address these issues.

## **Tackling anti-social behaviour**

### **What was the issue?**

Anti-Social Behaviour affects peoples' everyday life and can devastate a neighbourhood. It is recognised that ASB issues can be complex and challenging and cannot be dealt with in isolation.

### **What did we do?**

- Prevention - using low level interventions such as acceptable behaviour contracts, mediation, informal warnings and referral to diversionary schemes
- Enforcement - using the full range of tools and powers available to all partners to tackle persistent ASB including Anti-Social Behaviour Orders
- Resettlement - to ensure where legal remedies were pursued, perpetrators of ASB continued to be monitored and directed towards supportive services to sustain reductions in ASB
- Established a Family Intervention Project and Parenting Programme
- Demonstrated openness and accountability through Face the People sessions
- Used the full range of tools and powers and adopted the Respect Housing Standard

### **What difference did we make?**

'Your Voice Counts' survey results show a 5% decrease in the number of residents who think Anti-Social Behaviour is a problem from the last financial year to this one.

## **Improving perceptions of crime, anti-social behaviour and improving community confidence and public satisfaction**

### **What was the issue?**

### **What did we do?**

- We launched Phase 1 and 2 of the Safer Rotherham Partnership 'Rotherham Right Mix' website and communication campaign. ( [www.rotherhamrightmix.co.uk](http://www.rotherhamrightmix.co.uk) )

- Established Partners and Communities Together public meetings in the seven Area Assembly/Safer Neighbourhood Team areas across the borough.
- Carried out initial impact surveys in each of the seven Area Assembly areas to assess the impact of activity and identify areas for further action, followed by a feedback day of action within 2 months, then a further survey after 6 months.

### **What difference did we make?**

'Your Voice Counts' survey results show a 3 % decrease in the number of residents who think crime is a problem in their area.

### **Tackling Violent Crime**

#### **What was the issue?**

Becoming a victim of violent crime is a large concern for many people in the community, especially those who are vulnerable. By reducing incidents of assault, targeting geographical hotspots and working with key partners to develop and implement initiatives that prevent serious violent crime, people will feel safer.

#### **What did we do?**

- Introduced a Voluntary Code of Conduct between to our pubs and clubs. has seen massive reductions of violence in the Town Centre. Up to 50% on unaudited figures and based on reported incidents from the previous year.
- Introduced alcohol education and awareness programmes such as the 'Call it a Night' DVD and interactive internet programme.
- An initiative over the Christmas period of co-ordinated partnership activity including voluntary and statutory partners to address problems in Town Centre and suburbs.
- The introduction of the Rotherham 'Street Pastors' scheme in the town centre

### **What difference did we make?**

These activities made a significant contribution to the overall reduction of 15% in violence against the person.



## **Facts and Figures – Findings from the 2009 Joint Strategic Intelligence Assessment**

### **What is the Joint Strategic Intelligence Assessment?**

The Strategic Assessment is produced annually and includes analysis and research into a number of key crime and disorder issues facing the borough. The assessment is used to identify the priorities for the year ahead for the Partnership to focus on.

Strategic Assessments have replaced the three yearly crime and disorder audits previously undertaken by the partnership.

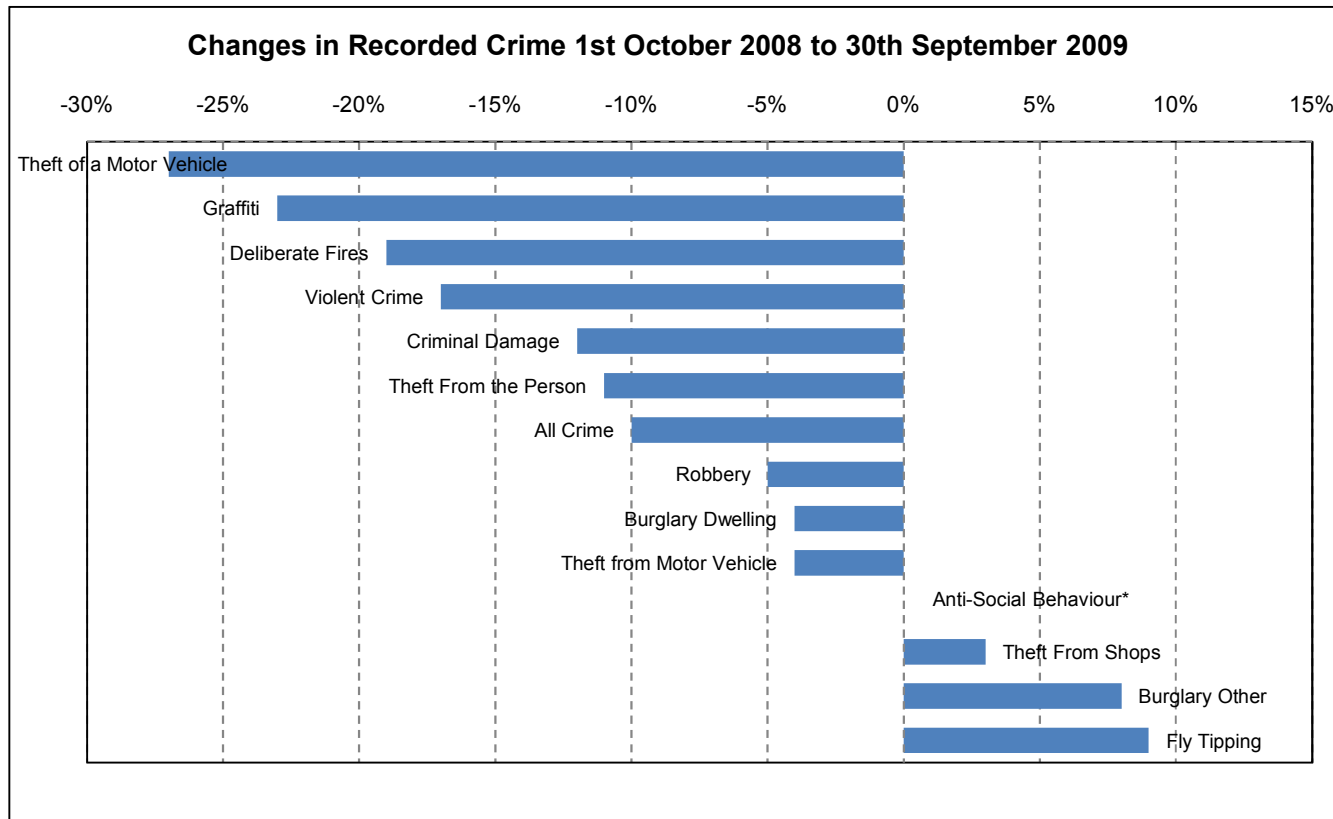
The review period the Strategic Assessment covered was October 2008 to September 2009.

### **Key Findings of the Strategic Assessment**

- Reductions across a wide range of Crime, Anti-social Behaviour and disorder types.
- Rotherham scored lower than comparable areas in consultation exercises such as the Place Survey on key issues such as perceptions of Anti-social Behaviour and Cohesion.
- A number of key priority areas consistently identified from public consultation exercises:
  - Teenagers hanging around on the street
  - Burglaries
  - People using or dealing drugs
- Improving Confidence and Satisfaction should be a focus of all partners within the Safer Rotherham Partnership

## Facts and Figures – Findings from the 2009 Joint Strategic Assessment

In 2008/09 Strategic Assessment period there were 2,351 fewer offences than in 2007/08. The chart below shows that the most substantial percentage reductions were in Theft of Motor Vehicle offences and Graffiti incidents. In terms of actual numbers, Criminal Damage offences recorded the most substantial decrease with 802 fewer offences followed by Violent Crime with 731 fewer offences. Fly-tipping, Burglary Other Than Dwelling and Theft from Shops have all seen increases in the review period. There was little change in the level of overall Anti-social behaviour incidents.



\*Police recorded Anti-social Behaviour

## **Facts and Figures – Findings from the 2009 Joint Strategic Assessment**

The issues below have helped inform the selection of priorities for the 2010-2011 Partnership Plan.

### **Existing Priorities 2009/10**

#### **Reducing and Managing Offender Behaviour**

A minority of people are committing a disproportionate amount of crime in the borough, therefore by monitoring and managing these offenders by developing and co-ordinating activity to reduce offending and re-offending will in turn reduce crime and disorder.

#### **Reducing and Managing Incidents of Domestic Abuse**

Domestic Abuse is power and control, using physical, emotional or financial abuse by a partner, ex-partner or family member. It is expected that high rates of under-reporting and a high rate of repeat victimisation exists for this type of offence.

#### **Reducing and Managing Alcohol Related Crime and Disorder**

Reducing alcohol-related crime and disorder is a key priority for the Safer Rotherham Partnership and is vital for making people feel safer and improving the lives of many Rotherham residents. Alcohol and its consumption is commonly associated with violence and disorder in the Night-time Economy. Its impact, however, also touches the lives of many through its role in Anti-social Behaviour, Domestic Abuse, and Criminal Damage, and its effect on health and well-being.

#### **Reducing and Managing Perceptions of Crime and ASB and Improving Community Confidence and Public Satisfaction**

Public perceptions of crime and ASB, and people's confidence and satisfaction in organisations working to tackle them are a primary concern for the Safer Rotherham Partnership. Improving the perceptions of crime and ASB in local areas can make real differences to people's quality of life. Listening to people's concerns and fostering an atmosphere of confidence and satisfaction in the work of partners are critical in achieving such results.

#### **Improving the Quality of Life of our Most Vulnerable Communities**

Analysis of the various communities of Rotherham using a range of crime, socio-economic and demographic characteristics identifies a number of neighbourhoods which are more than twice as vulnerable as the rest of the borough and therefore require additional prioritisation. A large proportion of these vulnerable neighbourhoods are concentrated in the central areas of the borough.

## Improving Lives by Reducing the Harm Caused by Substance Misuse

Drug misuse not only affects the well being of individuals but can cause harm to families and communities. It also has large social and economic costs for the borough. There remain a number of drug users who are not accessing treatment services. Identifying and treating these people is a key area for Rotherham drug services to address.

## Safeguarding the Most Vulnerable Members of our Communities

Everyone has the right to live their lives free from violence, fear and abuse. Abusive behaviour can take many forms including physical harm, financial exploitation, neglect, sexual abuse or causing emotional or psychological distress. The risk of harm and exploitation can be anywhere from in the home to residential or nursing homes and hospitals.

## **Emerging Issues**

### Anti-social Behaviour

Anti-social Behaviour is a significant issue for many Rotherham residents. The actions and consequences of the actions of those behaving in an inconsiderate and anti-social manner can have serious effects on the quality of life of individuals and wider communities. Recent high-profile cases at both national and regional levels have re-emphasised the potential impact that ASB can have as well as re-affirming the need to address ASB using a structured and joined-up approach.

### Community Cohesion

Factors such as ethnicity, class and age may spark conflicts that can impact on the cohesiveness of a community. A key challenge is therefore to identify how communities from different backgrounds can live together better and prosper and to maintain and develop community cohesion particularly given the current economic climate.

### Crime against Business

Crime against Business is often thought of as victimless however it can affect not only the employer and employees who depend on the business for their livelihood but also the consumer and wider community. Longer-term, Crime against Business can lead to business closure or act as a barrier to growth and deprive communities of shops and amenities or even employment opportunities. Businesses also offer an opportunity in the joint problem solving process though identifying issues and solutions, sharing information and pooling resources

## Sexual Exploitation

Sexual Exploitation is very much a community issue and we need to identify ways of involving and raising awareness of the community in both the recognition and protection of children and young people. Children and young people, current and future victims, are most effectively protected when action is taken against those adults who are sexually exploiting them.

### **Over-arching themes**

In addition to the above, three over-arching themes were identified which impact across a number of the different priority areas. These are the economy, alcohol and young people.

### **Our Improvement Priorities 2010/11**

#### **What we want to achieve by 2011**

The Safer Rotherham Partnership has identified the major crime, disorder and substance misuse issues that require partnership attention across the borough. These priority issues have been informed by the findings of the joint strategic intelligence assessment and public-partnership consultation conducted in 2009.

#### **Our Priorities**

- **Anti-Social Behaviour**
- **Serious Acquisitive Crime**
- **Reducing Re-Offending and Managing Offending Behaviour**
- **Serious Violent Crime**
- **Improving lives by reducing the harm caused by substance misuse**
- **Reducing and managing perceptions of crime and anti-social behaviour and improving community confidence and public satisfaction**
- **Improving the quality of life of our most vulnerable communities**

An overview of our improvement priorities and delivery activities for 2010/11 are outlined below.

## 1. Anti-Social Behaviour

Our Improvement Priorities 2010/11	Our Delivery Activities 2010/11
<p><b>Tackling anti-social behaviour and damage through a combination of prevention, diversion and enforcement activities</b></p>	<ul style="list-style-type: none"> <li>▪ Operation 'Coverage' - Joint patrols involving the police, youth workers and drug misuse outreach workers. Operation 'Coverage' will take place a minimum twice monthly in each of the seven Area Assembly areas across the borough, targeting locally identified anti-social behaviour 'hot spots'.</li> <li>▪ Continue to utilise effectively the full range of tools and powers for tackling Anti-Social Behaviour (e.g. Anti-Social Behaviour Orders, Acceptable Behaviour Contracts, Dispersal Powers, Parenting Classes and orders, Crack House Closures as well as powers in the Clean Neighbourhoods and Environment Act 2005) as part of a package of responses to local issues.</li> <li>▪ Continue to support the implementation of Family Support and Parenting Strategies and programmes to support parents whose children are involved in or at risk of being involved in ASB activity, in particular targeted diversionary programmes.</li> <li>▪ Work closely with Rotherham Education Services and individual schools to create and develop safer schools.</li> <li>▪ Work closely with the Council on their action to improve the security of homes, public buildings and public spaces.</li> <li>▪ Continue with the targeted rolling programme of neighbourhood crime and grime initiatives.</li> <li>▪ Maximise the involvement of Community Crime Fighters in developing problem solving approaches.</li> <li>▪ Maximise coverage of area by Neighbourhood Watch</li> <li>▪ Maximise use of Community Payback schemes in areas having criminal damage as a priority</li> <li>▪ Publicise sentencing outcomes for criminal damage offences</li> <li>▪ Improve the partnership response to anti-social behaviour through the introduction of a co-ordinated case management process</li> </ul>

<p><b>Tools and Powers Training</b></p>	<ul style="list-style-type: none"> <li>▪ To provide 'Building Safer and Stronger Neighbourhoods' training to all Safer Neighbourhood Team and Neighbourhood Action Group partner agencies to ensure the full use of tools and powers by all agencies when addressing anti-social behaviour.</li> </ul>
<p><b>Keeping residents informed of the results of local activity to tackle anti-social behaviour</b></p>	<ul style="list-style-type: none"> <li>▪ Carry out initial impact surveys in each of the seven Area Assembly areas in every priority area to assess the impact of activity and identify areas for further action.</li> <li>▪ Followed by feedback day of action within 2 months.</li> <li>▪ Then a further survey after 6 months.</li> <li>▪ Publicise sentencing outcomes for anti-social behaviour offences</li> </ul>
<p><b>Provide support and practical help to victims and witnesses of anti-social behaviour</b></p>	<ul style="list-style-type: none"> <li>▪ To put in place an award recognition scheme for victims/ witnesses of ASB</li> <li>▪ To provide a second 'victims champion to provide personal support to victims and witnesses of anti-social behaviour.</li> </ul>

## 2. Serious Acquisitive Crime

<p><b>Our Improvement Priorities 2010/11</b></p>	<p><b>Our Delivery Activities 2010/11</b></p>
<p><b>Reducing serious acquisitive crime</b> (Burglary, robbery, theft of and theft from motor vehicle)</p>	<ul style="list-style-type: none"> <li>▪ Identify and prioritise the offenders who cause the most harm to our communities.</li> <li>▪ Work closely with the Local Criminal Justice Board to ensure service responses to tackling prolific offenders is effective.</li> <li>▪ Target hardening and crime prevention advice to be given out in 'hotspot' areas</li> <li>▪ Increase intelligence flow and submission in relation to serious acquisitive crime and offenders</li> <li>▪ Targeting of vehicle owners to provide crime reduction advice re</li> </ul>

	<p>open/insecure vehicles</p> <ul style="list-style-type: none"> <li>▪ Targeting of home owners to provide crime reduction advice re premises being left open/insecure</li> <li>▪ Identify key areas where dwelling houses are being targeted for the theft of central heating boilers and equipment</li> <li>▪ Explore the feasibility of extending the introductory tenancy period for offenders charged with serious acquisitive crime offences</li> <li>▪ Utilise unpaid voluntary workers within the community to assist as directed by the serious acquisitive crime theme group</li> <li>▪ Publicise sentencing outcomes for serious acquisitive crime offences</li> </ul>
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### 3. Reducing Re-Offending and Managing Offending Behaviour

By managing and monitoring the behaviour of the offenders whose offending patterns and intelligence suggest they are committing disproportionate amounts of harm in our communities, this will reduce the risk of them offending again and in turn reduce crime.

Our Improvement Priorities 2010/11	Our Delivery Activities 2010/11
<p><b>Reducing offending behaviour by addressing risks and harms</b></p>	<ul style="list-style-type: none"> <li>▪ Continue to develop the integrated Offender Management programme and the Prolific and other Priority Offenders (PPO) programme to ensure that priority offenders are actively targeted in a multi-agency approach.</li> <li>▪ Work closely with partners to ensure offenders are helped with employment, education, training, housing and other services.</li> </ul>
<p><b>Reducing drug related offending</b></p>	<ul style="list-style-type: none"> <li>▪ Continue with programmes for tackling drug misusing offenders, in particular the Drug Intervention Programme.</li> <li>▪ Working with prisons on 'continual treatment' and resettlement on release.</li> <li>▪ Increase 'conditional cautioning' in relation to attending Drug Treatment Services</li> <li>▪ Continue using prison licensing and court Drug Rehabilitation Requirements to monitor and reduce offending of drug users within the Criminal Justice System.</li> </ul>
<p><b>Reduce offending amongst young people</b></p>	<ul style="list-style-type: none"> <li>▪ Ensure an appropriate focus on the identification and prevention of young people.</li> </ul>



	<ul style="list-style-type: none"> <li>Positive rehabilitation of young people utilising new approaches such as restorative justice.</li> </ul>
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#### 4. Serious Violent Crime

Our Improvement Priorities 2010/11	Our Delivery Activities 2010/11
<p><b>Reduce violent crime, including domestic abuse across the borough</b></p>	<ul style="list-style-type: none"> <li>Implementation of a borough wide robbery strategy, including problem profile development, diversionary activities, offender management and knife crime</li> <li>Maintain the Independent Domestic Violence Advocacy Service to support high risk victims of domestic abuse</li> <li>Ensure that information sharing protocols are in place to address a co-ordinated partnership response to domestic abuse and adult safeguarding issues</li> <li>Publicise sentencing outcomes for serious acquisitive crime offences</li> </ul>
<p><b>Improve the overall approach to addressing violent crime</b></p>	<ul style="list-style-type: none"> <li>Safer Neighbourhood Team monthly intervention/support to public houses to improve club employee skills through signposting to training opportunities</li> </ul>
<p><b>Improve partnership working on the wider violence agenda</b></p>	<ul style="list-style-type: none"> <li>'Operation Conquer' a multi-agency operational plan to tackle violent crime including the voluntary sector and wider police family.</li> <li>Voluntary test purchase schemes in town centre pubs and clubs to address under-age sales</li> </ul>
<p><b>Reduce alcohol related violent crime across the borough</b></p>	<ul style="list-style-type: none"> <li>Introduce a Voluntary Code of Conduct for licence premises</li> <li>Put in place Designated Public Places Orders</li> <li>Introduce a multi agency supported 'Street Drinking Initiative' to address issues of street drinking in the borough</li> <li>Address alcohol misuse through the introduction of a series of educational and awareness programmes</li> <li>Implementation of the 'Responsible Retailing Scheme', including License Watch and Proof of Age Scheme</li> </ul>

## 5. Improving lives by reducing the harm caused by drug misuse

Drug misuse not only affects the well being of individuals but can cause harm to families and communities. It also has large social and economic costs for the borough.

Our Improvement Priorities 2010/11	Our Delivery Activities 2010/11
<p><b>To increase the numbers of problematic drug users accessing treatment.</b></p>	<ul style="list-style-type: none"> <li>• To provide and advertise a more individual tailored service provision (e.g. for women and stimulant users).</li> <li>• To increase the number of GP practices providing a locally based drug treatment service.</li> <li>• To expand the number of pharmacy based needle exchange services.</li> <li>• To offer brief interventions and sign posting to substance misuse services via the local acute hospital.</li> </ul>
<p><b>To raise Drug misuse awareness and accessibility to treatment services within Rotherham's communities and throughout partner agencies.</b></p>	<ul style="list-style-type: none"> <li>• To deliver front line training to partner agencies and Safer Neighbourhood Teams.</li> <li>• To develop pathways to reach 'hard to reach' communities to raise awareness of our Drug Services and how to access.</li> <li>• To establish a partnership group to solely address drug issues within the National Drug Strategy.</li> </ul>
<p><b>To develop a package of support to help drug and alcohol users achieve a settled lifestyle and become involved in pro social relationships and activities.</b></p>	<ul style="list-style-type: none"> <li>• Deliver activities that focus on re-integration for all drug and alcohol users in the treatment system.</li> <li>• Increase partnership working with housing services, benefits agencies and employment/training providers to ensure development and delivery of joint working processes.</li> <li>• Establish referral pathways between treatment and aftercare services in order to provide tailored packages of support that meet needs.</li> </ul>
<p><b>Addressing education and drug Misuse needs of Rotherham's Young People.</b></p>	<ul style="list-style-type: none"> <li>• To deliver training packages to the Children &amp; Young People's front line (Tier 1) workforce.</li> <li>• To deliver specific packages of training for the Tier 2 Early Intervention</li> </ul>

	<p>Teams.</p> <ul style="list-style-type: none"> <li>• To fully embed the Specialist Substance Misuse Treatment Service within the Early Intervention Team (Targeted Youth Support) arrangements.</li> <li>• To increase the number of referrals from Children &amp; Family Services (at least 20% of referrals).</li> <li>• To significantly increase the number of family interventions undertaken.</li> </ul>
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**6. Reducing and managing perceptions of crime and anti-social behaviour and improving community confidence and public satisfaction**

Communities expect public agencies to tackle anti-social behaviour in their localities in a responsive and effective manner. Communicating, engaging and involving local people in those issues of most importance to them is a vital component to providing public reassurance and reducing the fear of crime.

<b>Our Improvement Priorities 2010/11</b>	<b>Our Delivery Activities 2010/11</b>
<p><b>Improve public reassurance and the fear of crime by actively communicating, engaging and involving local people</b></p>	<ul style="list-style-type: none"> <li>• Develop partnership mechanisms for measuring how satisfied victims of ASB are with the service the police council provide.</li> <li>• Ensure that monthly Partners and Communities Together meetings are maintained across the borough to ensure that local community priorities are clearly identified and have representation at a local level alongside other broader community priorities.</li> <li>• Ensure that local community engagement frameworks encompass community safety issues.</li> <li>• Continue to actively promote community safety messages and increase awareness of crime prevention and community safety services.</li> <li>• Ensure agencies respond effectively to local need by integrating neighbourhood policing practice with neighbourhood management delivery programmes.</li> <li>• All of the responsible authorities will attend and communicate with local people through 'Face the People' events.</li> <li>• The joint Police Authority and Council 'Your Voice Counts' public perception survey will provide data to Safer Neighbourhood Team level</li> </ul>

	<p>and track perception of crime, anti-social behaviour and confidence in policing.</p> <ul style="list-style-type: none"> <li>• Publicise sentencing outcomes</li> </ul>
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## 7. Improving the quality of life of our most Vulnerable Communities

We know that to create sustainable communities in Rotherham we need to focus on our priority communities and take collaborative action. We have a detailed understanding of the nature and the scale of the challenges Rotherham faces in creating sustainable communities and where we need to focus our efforts in the future.

Our Improvement Priorities 2010/11	Our Delivery Activities 2010/11
<p><b>To improve the quality of life in our most vulnerable communities.</b></p>	<ul style="list-style-type: none"> <li>• Local Ambition programme developed - funded until December 2011</li> <li>• Develop a Corporate Neighbourhood Management/Narrowing the Gap Strategy</li> <li>• Improve the system for the reporting of hate crime incidents across the borough</li> <li>• Deliver hate crime awareness events across the borough, including schools and colleges</li> </ul>

## Our Structures and Delivery Processes

### Delivery structure supporting the Safer Rotherham Partnership

<b>Rotherham Partnership</b>	The Rotherham Partnership is the local strategic partnership for the borough, it guides the work of all partnerships' and provides the forum for collectively reviewing and steering resources to support the delivery of the priorities in the Community Strategy.
<b>Safe Theme Board</b>	The Safe Theme Board is made up of representatives from the public, private and voluntary sectors. This is a consultative group that reviews the partnership plans and ensures that community consultation is co-ordinated effectively.
<b>Safer Rotherham Partnership</b>	The Safer Rotherham Partnership is made up of senior officers from the 'responsible authorities' (Rotherham Borough Council, NHS Rotherham, South Yorkshire Fire and Rescue Service, South Yorkshire Police, South Yorkshire Police Authority and South Yorkshire Probation Service). It sets strategic direction and is accountable for delivering the partnership plan by making decisions about activity, resource allocation and problem solving.
<b>Joint Action Group</b>	The Joint Action Group is a multi-agency group that addresses crime and disorder issues that have been identified through the analysis of intelligence and statistical information provided by all partner agencies. It is the 'operational delivery arm' of the Safer Rotherham Partnership and ensures there is a co-ordinated response across the partnership.
<b>Neighbourhood Action Groups</b>	The Neighbourhood Action Groups are multi agency, problem solving groups. They Develop and ensure the delivery of action plans that address geographical hotspots, monitor progress and provide reports to the borough wide Joint Action Group, pick up issues from and provide a steer to Safer Neighbourhood Teams and ensure that feedback on activity to address crime and disorder issues is provided to local communities.
<b>Priority Groups</b>	Priority Groups are multi-agency action groups supporting the delivery of the strategic outcomes through the co-ordination of commissioning, performance and delivery action plans in respect of their specific area of responsibility.

## Measuring Our Performance

### Our Plan

As part of this plan we have outlined

- The things that are critical to us
- What we will be working on
- Where other partnerships can assist and help us

The Safer Rotherham Partnership is committed to performance managing this partnership plan and delivering the right outcomes. Our improvement priorities will be reviewed and refreshed on an annual basis and during 2008/09 we will:

- Produce detailed action plans for each strategic outcome
- Allocate and target funding resources and commission services
- Where necessary take corrective action in areas that are underperforming and seek to sustain activity in areas where performance has improved
- Communicate with the public through 'Face the People' sessions and via the media
- Work towards achieving the new Hallmarks of Effective Partnerships
- Regularly monitor and review our activity in terms of progress against set performance indicators and strategic outcomes

## What we will be judged on

We will report to the Home Office on progress against the national indicators via the new Assessment of Policing and Community Safety framework and locally we will be accountable to the Rotherham Partnership through the Local Area Agreement.

Headline Performance Indicators	Baseline	Target 2010/11
% of residents surveyed who feel that anti social behaviour is either a very big or a fairly big problem in their area.	28% (Place Survey 2008)	25%
Serious acquisitive crime Burglary in a Dwelling Aggravated Burglary in a Dwelling Robbery of Business Property Robbery of Personal Property Theft or Unauthorised Taking of a Motor Vehicle Aggravated Vehicle Taking Theft from a Vehicle	19.52 offences per 1000 population (4943 offences) 2007/08	4443 (17.5 per 1000 population)
First time entrants to the Youth Justice System aged 10-17	580 (2140) 2007/08	536 (1900 per 100,000 population)
Adult re-offending rates for those under probation supervision	11.72% (2007/08)	10.20%
Assault with injury crime rate (Less serious)	8.52 offences per 1000 population (2159 offences)	2042 (8.04 offences per 1000 population)
Drug users in effective treatment (National Drug Strategy)	1256 (2007/08)	1320

Below these headline performance indicators are a suite of measures and delivery plans for each of our seven priorities. The Safer Rotherham Partnership firmly believes that by focussing on offenders, victims and locations in a collaborative manner we can have a significant impact on reducing overall crime.

**How to Contact Us:**

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